

CRAFTS BUSINESS, SOCIETY, SUSTAINABILITY

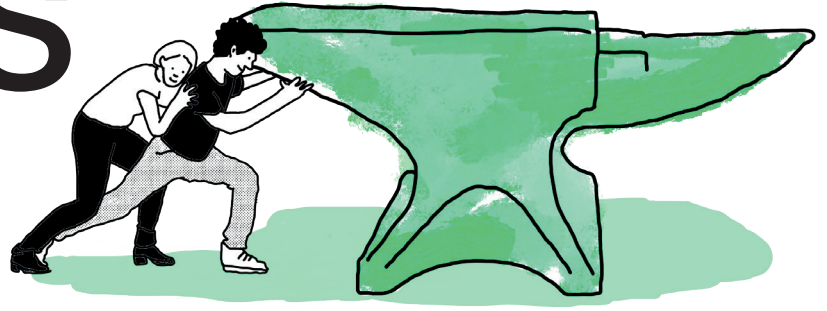


Illustration by Fummy Livdotter, Mötessplats Steneby

May 26, 2023

Kick-off workshop of the Hephæstus project

**Ca' Foscari University of Venice, Department of Management,
San Giobbe Cannaregio 873, 30121 Venezia**

PROGRAMME

09:00 | **Welcome coffee and registration (Room 8A)**

09:30 | **Opening plenary**

Prof. Caterina Carpinato, Vice-Rector for the Third Mission, Ca' Foscari University of Venice
Marta Gasparin, Copenhagen Business School, *The Hephæstus project: craft for preserving and innovating futures*
Stefano Micelli, Department of Management, Keynote Address, *Craftsmanship for sustainable growth: lessons learned from a decade of reflection and experimentation*

11:00 | **Parallel sessions**

“CRAFTS & BUSINESS” track

Room 7B - Chair: Lena Olaison

Craft, Art and Culture in Tourism Social Entrepreneurship and the missing link with Social Innovation in Tourism

Maurizio Busacca, Olga Tzatzadaki, Silvia Sacchetti

The role of technology in craft-based organizations: evidence from five Italian cases

Arianna Marcolin, Maria Laura Toraldo, Marco Guerci, Edoardo della Torre

Agreeing to disagree around Venice gondolas: controversies in heritage craft making.

Paola Trevisan, Maria Lusiani, Luca Pareschi

“Maestro Artigiano” and the politics of craft preservation

Roberto Paladini & Fabrizio Panozzo

“CRAFTS, SOCIETY & SUSTAINABILITY” track

Room 8B - Chair: Marius Gudmand-Høyer

‘Making space for crafts’: How collaborative spaces support craft work in non-urban areas

Damiano Razzoli, Stefano Rodighiero, Fabrizio Montanari

Co-crafting the social: material manifestations through collaborative crafts

Helena Hansson & Otto von Busch

Weaving Shrouds for Stillbirths.

Craft in Society

Birgitta Nordström

Mourning and the Ethics of Consolation:

Solace as an organizational form

Rasmus Johnsen & Marta Gasparin

13:00 | **Lunch break**

14:30 | **Parallel sessions**

“CRAFTS & BUSINESS” track

Room 7B - Chair: Camilla Ferri

*Entrepreneurial Balance in Innovative Craft:
Design of Traditional Japanese Fine Dining*
Yutaka Yamauchi & Daniel Hjorth

*The memory of glass: oral histories from
Murano*

Luca Zan, Jessica Tanghetti, Maria Lusiani

*Measuring and Defining the Value of Culture in
a City or Region?*

Marta Gasparin & Martin Quinn

*These Boots Were Made for Talking: Four
Steps towards New Livelihoods after the
Anthropocene*

Damian O’ Doherty

“CRAFTS, SOCIETY & SUSTAINABILITY” track

Room 8B - Chair: Elena Raviola

*Which role for museums as agents of crafts’
sustainable development for marginalized
communities? From Cultural capital to crafts
capital: V&A East and the empowering of
young people in East London.*

Cécile Doustaly

*Cultural awareness: a case study of Neapolitan
craftsmanship*

Brunella Iengo, Luigi Maria Sicca

Regulating Transnational Heritage

Merima Bruncevic

Revitalization of craft skills

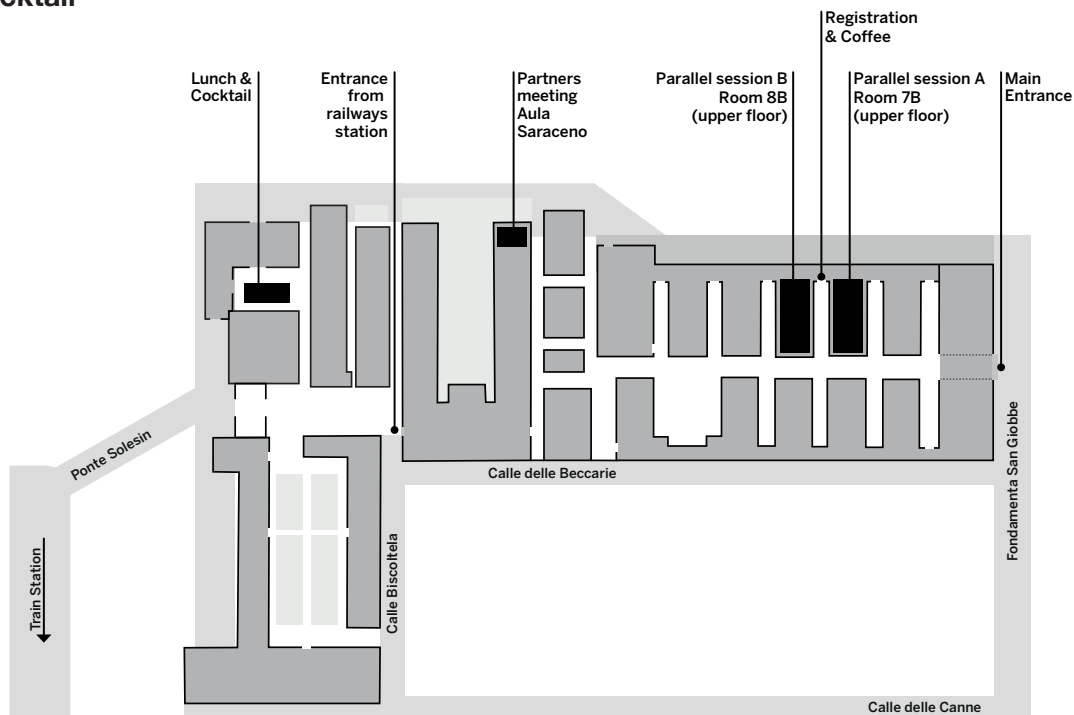
Davide Ravasi

16:30 | **Closing plenary (Room 8A)**

Wrap-up of track discussions: “CRAFTS & BUSINESS”, Damian O’ Doherty; “CRAFTS, SOCIETY & SUSTAINABILITY”, Fabrizio Panozzo

Closing remarks: Julie De Groot, “Tracks4Crafts” Project

17:30 | **Cocktail**



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